**ANALYTICS APIs AND TOOLs**

* **Upgrading Google Analytics**
* Course Introduction
* Upgrading from Legacy Page Tracking
* Upgrading Google Tag Manager
* **Google Analytics APIs and tools**
* Interacting with analytics Programmatically
* Google Management API
* Introducting Core Reporting API\
* Using the Query Explorer
* Goolge Analytics Spreadsheet Add-on
* Analytics Mobile App
* **Practice : Use the Spreadsheet Add-on**
* **Course Test**