**ANALYTICS APIs AND TOOLs**

# Upgrading Google Analytics

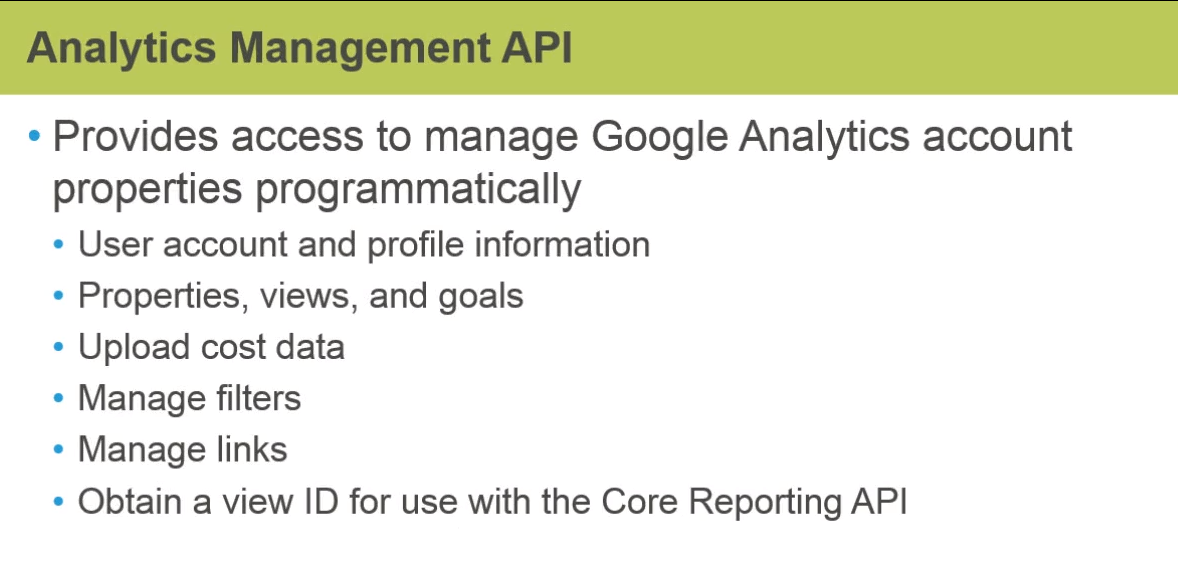
## Course Introduction

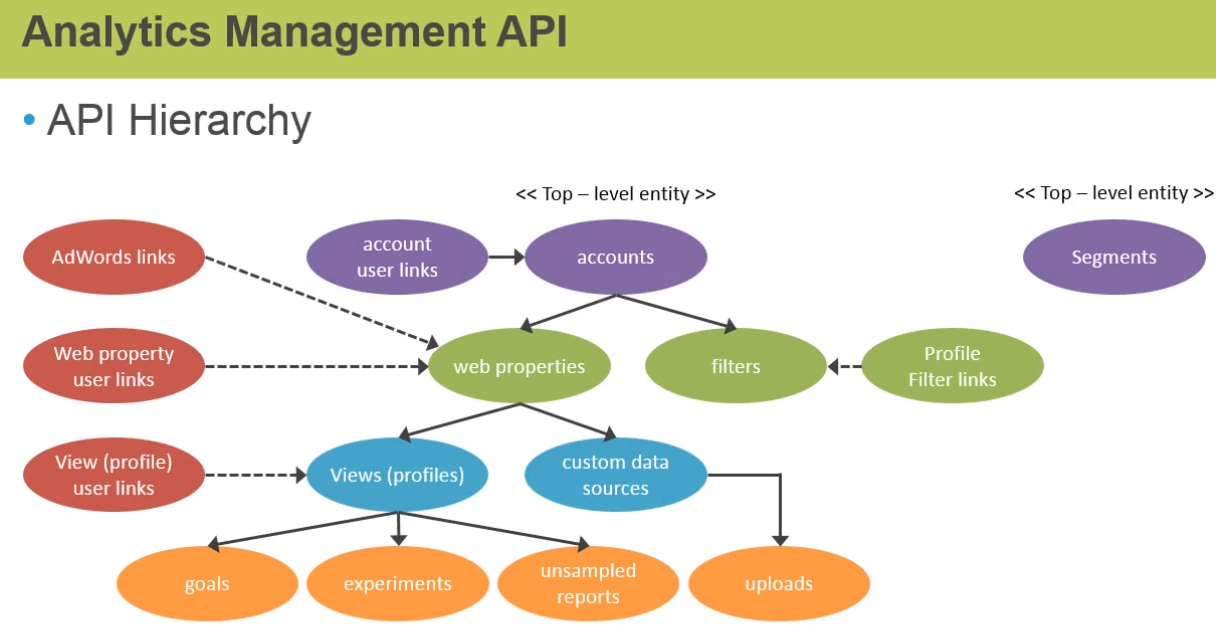
## Upgrading from Legacy Page Tracking

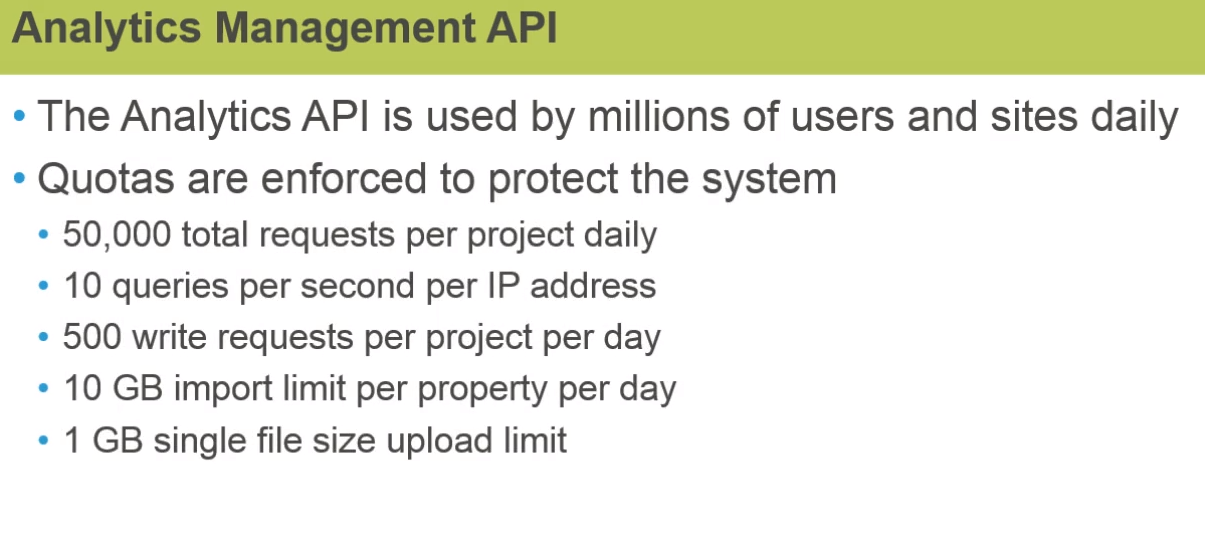
## Upgrading Google Tag Manager

# Google Analytics APIs and tools

## Interacting with analytics Programmatically



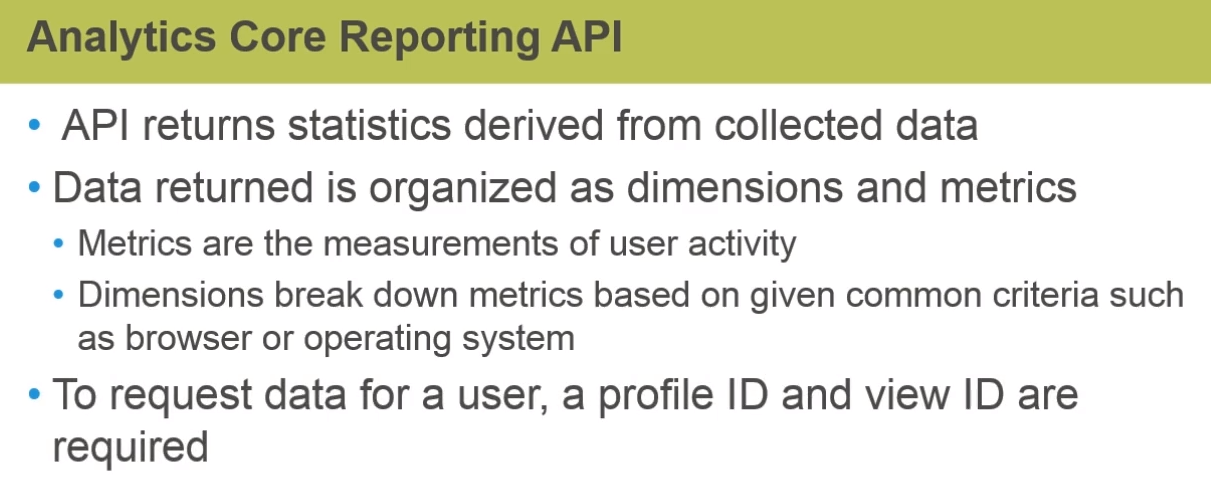




## Google Management API

## Introducting Core Reporting API



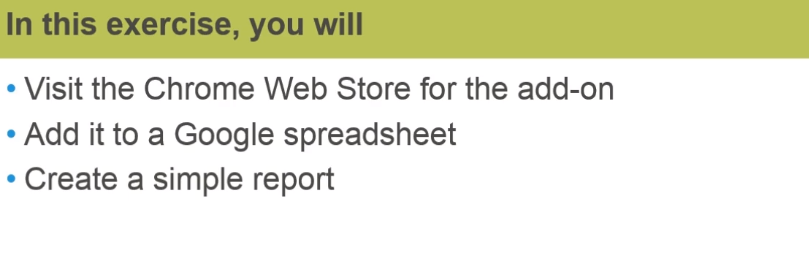


## Using the Query Explorer

## Goolge Analytics Spreadsheet Add-on

## Analytics Mobile App

# Practice : Use the Spreadsheet Add-on



# Course Test